



Association ecovillages Case postale 307 – CH-1860 Aigle
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ecovillages 2017

«Smart villages, towards a sustainable economy for mountain villages»

In 80 years, we will no longer ski in the Alps. Researchers predict that the Alps could lose 30% of their snowpack by the end of the century, even with a rise in global temperatures limited to two degrees. At present, scientific observations are already showing a marked shrinking of the seasons, hampering tourism and the ski industry.

This year, ecovillages will focus on the alternatives available to mountain villages, in their own surrounding areas and wider regions to develop new economic activities, as well as technologies to better conserve resources and manage budgets at the village level.

Ecovillages will focus on the specific identity of the villages and the role they will play in the future. What do we look for in villages, whether we are living there or on holiday?

These are all exciting questions and challenges that will be explored during this 6th edition of ecovillages.

Place and date: Les Diablerets, Convention Centre, Friday, August 25, 2017

Time: From 9.00 to 17.30, Maison des Congrès and outside - debates begin at 9.30

Conference language: French, with simultaneous translation in German and English

Conference Fee: 120 francs (including all day, with breakfast, coffee and meals). Students, residents and secondary residents of Ormont-Dessus: 60 francs



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Programme Friday, August 25th 2017

09.00	Registration, coffee & croissants
09.30	Welcome Patricia-Dominique Lachat , Prefect of the District of Aigle, Philippe Grobéty , Syndic of Ormont-Dessus
09.45	Introduction: What way forward for the villages? Michael Liebreich , Founder and vice-president of ecovillages
09.50	Inspiration: Top to Top Global Climate Expedition Dario Schwoerer , Climatologist and mountain guide who has been travelling the world with his family for 16 years by sailing, walking and cycling
10.20	How do we rethink the economic model of ski resorts and move from an industry dependent on skiing to offers throughout four-seasons? Introduction: "Beyond skiing, revisiting the ski resort experience", by Isabelle Frochot Director of the master course in Management and Development of Tourism at the Savoie Mont Blanc University Follow up debate with: Jean-Daniel Clivaz , president of Crans-Montana Tourism and Congress or another representative of the Magic Pass offer. Anne-Sophie Fioretto , Co-founder of the Pacte3F office and head of tourism, territory and communication projects Benjamain Rohrer , co-founder of the Lodge 2800 St-Bernard et Isabelle Frochot Moderator: Flavienne Wahli Di Matteo , journalist at 24heures Follow up with questions and answers with the audience
11.30	The energy transition at the scale of a municipality: from concept to reality Florian Buchter , Responsible for energy efficiency at Greenwatt Follow up with questions and answers with the audience
12.00	The heritage of the Youth Olympic Games (JOJ Lausanne 2020), for the Vaud Alps Ian Logan , CEO of Lausanne 2020 Interview by Michael Liebreich
12.30	Cocktail lunch Break, networking and wine tasting from the Chablais



13.30	<p>Urbanise the Swiss Alps Fiona Pia, architect and author of a model for Verbier rethinking the concept of the chalet</p>
13.45	<p>Building the Future: Participatory Projects for Transition</p> <ul style="list-style-type: none"> • "The Center for Sustainable Development in Ayent" By Victoria Leaney-Brinkler, initiator of the Sustainable Development Center and manager of the ecogîte "Esprit du soleil" • "ERKA - the energy transition for all", By Charles Höhn, driver of this regional transition project and former mayor of the village of Bonstetten <p>Moderator : Thierr Meyer, Editor-in-chief of 24heures followed by questions and answers with the audience</p>
14:45	<p>Digitalisation as a service to the transition Daniel Gatica-Perez, Professeur at the IDIAP Laboratory at EPFL</p>
15:00	<p>The implication of Energy Performance Contracting in the hotel sector of the region 'l'arc alpin' Stéphane Genoud, Economist at the HES-SO Valais-Wallis and coordinator of the Energy Management Lab.</p>
15.20	<p>Energy Strategy 2050: How and with what financial means to implement the energy transition on the ground. Laurent Balsiger, Director of Energy for the Canton de Vaud Jean-Michel Bonvin, Director of Groupe E, Greenwatt Jérôme Christen, Director of AEEsuisseromande and in charge of urbanism, mobility and sustainable development at the municipality of Vevey. Moderator : François Vuille, director of the Energy Centre at EPFL</p>
16.20	<p>Coffee Break</p>
16.40	<p>Special Guest! "The world has already so many solutions" Prof. Dr. Bertrand Piccard, Explorer, chairman of the Solarimpulse foundation</p>
17.20	<p>Synthesis of ideas, networking, choice of theme for 2018 by Michael Liebreich et Corinne Feuz</p>
17.30	<p>Aperitif outside the Maison des Congrès, networking</p>